

To: Governor
From: Buddy B.
Re: Two economic development projects
Date: February 5, 2009

Governor,

We are ready to announce two economic development projects, and both could be done next week.

1. Handy Hardware, Meridian, distribution center, 150 jobs. Ground-breaking expected by mid-2009.

Best day to announce appears to be Wednesday, February 11. While company reps have told MDA they cannot attend any time next week due to other concerns, there is substantial local interest. Another option is to just distribute a written press release from here.

Would you prefer:

Go to Meridian to announce Handy Hardware _____

Just do a written press release _____

2. United Chair, Bruce, expansion, 150 additional jobs.

This is big news in a small town. Company officials, not to mention the locals, are thrilled and want you to come to Bruce to make the announcement. The best day appears to be Friday, February 13, which also provides an interesting news hook as Friday the 13th would be a “good-luck” day for Bruce.

Would you prefer:

Go to Bruce to announce United Chair expansion _____

Just do a written press release _____

Thank you.